

Sponsor Today

The Center attracts over 225,000 visitors each year from throughout Minnesota and beyond. **

We invite you to become a sponsor. As a sponsor you have the opportunity to be a partner of the Center as well as promote your business to thousands.

Your sponsorship supports the Center's many programs. And at the \$350 sponsorship level and above, you are able to designate your sponsorship toward specific programming options. See back for further information.

Your business has the opportunity to be acknowledged in all concert and exhibition program guides, on Hopkins Center for the Arts' website, outdoor signage, and social media.

** A 2017 Creative MN Study reported the total economic impact from arts and cultural organizations in Hopkins was \$11.2 Million per year. Visit <https://www.creativemn.org> for full report.

PACKAGES AND PERKS

Package A—\$1000

- Full page color advertisement in programs
- Four guest passes to a concert at the Center
- Recognition & Lobby presence at sponsored event
- Recognition in printed material, outdoor signage, HCA website and monthly e-newsletter
- 20% room rental discount
- Social media promotion with sponsored event

Package B—\$500

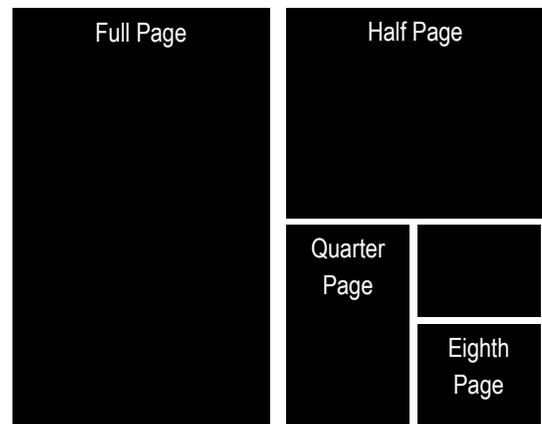
- Half page color advertisement in programs
- Two guest passes to a concert at the Center
- Recognition in printed material and HCA website
- 20% room rental discount

Package C—\$350

- Quarter page color advertisement in programs
- Recognition in printed material and HCA website

Package D—\$150

- Eighth page color advertisement in programs
- Recognition in printed material and HCA website



Advertisements must be submitted electronically at the correct dimensions. Reference ad dimensions below. Acceptable file formats for advertisements include: PDF or JPEG (300 dpi.)

AD DIMENSIONS

Full Page: 4.75" wide x 8 " high
Half Page: 4.75' wide x 3.9375" high
Quarter Page: 2.25" wide x 3.9375" high
Eighth Page: 2.25 " wide x 1.9" high

SUBMIT ALL AD ARTWORK TO:

Lynn Anderson, Executive Director
 Email: landerson@hopkinsmn.com
 Phone: 952-548-6487

AD SUBMISSION DEADLINE

Respond as soon as possible to appear in all programs. If received at a later date, your advertisement will be added to upcoming programs.

Thank you to all our sponsors, old and new!

Please complete the form and return it to: Friends of Hopkins Center for the Arts – 1111 Mainstreet, Hopkins, MN 55343 or email to landerson@hopkinsmn.com.

SPONSORSHIPS ARE VALID FOR ONE YEAR

CONTACT INFORMATION

Company Name (as you wish it to appear in acknowledgements)

Contact Name

Phone

Email

Address

City

State

Zip

SPONSORSHIP LEVEL

Package A – \$1000

Package B – \$500

Package C – \$350

Package D – \$150

PAYMENT INFORMATION

A check is enclosed payable to Friends of Hopkins Center for the Arts

Please contact me for credit card information

I would like my sponsorship to support*:

Concerts

Food for the Soul

Sunset Series

Exhibitions

Visual Arts Awards

Special Events

ArtStreet

General support, where most needed

- **ARTSTREET:** Public sculpture program on view throughout Hopkins –rotating on an annual basis
- **CONCERTS:** The Center presents 10 mainstage concerts per year featuring award-winning national and international talent
- **FOOD FOR THE SOUL:** Each year, tickets are donated to local food shelves to all mainstage concerts
- **EXHIBITIONS:** Curated exhibitions featuring local, national and international artists
- **SUNSET SERIES:** Free summer outdoor concert series held in Downtown Park featuring local and emerging talent
- **VISUAL ARTS AWARDS:** Over \$10,000 in cash prizes are awarded each year as part of our Member Exhibitions and Arts North International Juried Exhibition
- **SPECIAL EVENTS:** Artist Talks, workshops, and Studio West Art Tour

I would like to speak with you about a customized sponsorship

*Minimum sponsorship level to designate support: \$350

